

# Training Bulletin

Media Pack 2010



## Innovation & Power in Event Promotion

---

About Training Bulletin	2
Powerful Promotion With Complete Flexibility	2

## Understanding Training Bulletin

---

The Online Portal	3
The eBulletin	4

## Terms & Conditions

---

User Agreement for Training Bulletin Services	5
Training Bulletin Registration Terms & Conditions	6
Contact Details	7

## About Training Bulletin

The foremost source of Courses, Conferences and Training for Healthcare Professionals

Training Bulletin is so much more than a bulletin. It is the premier source of information on courses, conferences & training opportunities for healthcare professionals in the United Kingdom. Broadly, it consists of:

<b>eBulletin Journal</b>	Distributed electronically to 50,000+ professionals monthly
<b>Web Portal</b>	<a href="http://www.trainingbulletin.co.uk">www.trainingbulletin.co.uk</a> is a healthcare events database organised neatly by category, with registration & delegate management facilities

Healthcare professionals can now find a volume of course & conference information in a single location, along with the convenience of making multiple bookings both now and in the future from a single site registration (account), saving time and reducing frustration.

If you have a course, conference or training event to promote, why wouldn't you want to reach the right people right now in a form that is more cost effective than any other?

## Powerful Promotion With Complete Flexibility

### Online Promotion

Let us market your organisation through effective direct email marketing:

- eBulletin to 50,000 professionals
- Online banner on [www.trainingbulletin.co.uk](http://www.trainingbulletin.co.uk)

The eBulletin consists of a monthly electronic circulation tailored to its target audience, containing access to articles, as well as brief listings of courses, conferences & events directly pertinent to that individual with quick links to more detailed information. Currently eBulletin is sent to 50,000+ individuals, staggered throughout the monthly advertising cycle.

# Understanding Training Bulletin

## Training Bulletin – The Online Portal

Trainingbulletin.co.uk is the premier online event directory for courses, conferences & training for healthcare professionals, available 24 hours a day, 7 days a week. Training Bulletin's online site is at the hub of all event bookings and has an unlimited database for healthcare events, neatly organised by event type and target audience. Event providers have the ability to upload and update events and track delegate bookings anytime of the day, any day of the week. All event information is loaded and controlled by the provider, at which point Training Bulletin takes over, processing online and over the phone bookings, taking & tracking payments and creating event reports, all of which the provider can keep updated with online.

For potential delegates Trainingbulletin.co.uk offers enormous convenience by bringing event information into a single location, coupled to a straight forward booking process with secure payments. Trainingbulletin.co.uk displays detailed event listings, offers a quick reference link and search engine option, as well as notifying registered users of new events in their chosen categories.

### Website Features

- Browse events
- Quick reference box
- Quick finder
- Featured events
- View news & articles
- Download the latest Journal
- View an archive of past Journals
- View events by provider
- View venues



### Client Features

- Around the clock access to delegate management
- Submit events into the online event directory which are instantly added to the site
- An increase in awareness of your event(s)
- Links from eBulletin through to www.trainingbulletin.co.uk for articles, news & courses
- The journal is sent quarterly to 10,000 key healthcare professionals

### Delegate Features

- Primary resource for all NHS & other events
- Ability to browse and search through events
- View full event programme
- Book onto events by any provider using just one set of login details
- Fast secure online payment method
- View articles
- Download the latest Journal
- View an archive of past Journals

# Understanding Training Bulletin

## Training Bulletin – The eBulletin

The eBulletin consists of a monthly electronic circulation tailored to its target audience, containing access to articles, as well as brief listings of courses, conferences & events with quick links to more detailed information. Currently eBulletin is sent to 50,000+ individuals, staggered throughout the monthly advertising cycle.

Advertising Options	What do you get?	Advert Sizes (W x H)	Prices
eBulletin	A banner in 2 eBulletin email newsletters (Each sent to 50,000 contacts)	320 x 115px	£750
Website Banner	A banner displayed on www.trainingbulletin.co.uk (Displayed for 20,000 impressions)	120 x 240px	£249
Package Deal	Includes both eBulletin & a Website banner	As Above	£950

\*Terms and condition apply

### Plus,

- We can design your advert for **FREE**
- **FREE** event listings\*

# Terms & Conditions

## USER AGREEMENT FOR TRAINING BULLETIN SERVICES

---

1. **Intellectual Property**
  - a. Training Bulletin is an affiliate business to Medicology Ltd and is covered by Medicology Ltd Terms and Conditions for copyright
2. **Fees**
  - a. Training Bulletin Product costs will vary
  - b. Refer to Service Costs for more details
3. **Receiving Payment**
  - a. Payment from bookings will be credited to advertiser account five days after event end date. Final amount will be minus charges from Training Bulletin for services provided, stated in invoice, and plus VAT where applicable
  - b. No interest will be paid on booking made through Training Bulletin
4. **Restricted Activities**
  - a. Restricted activities in connection with your use of the website, your account, or the services, or in the course of your interaction with Delegates/Providers, a User or a third party, you will not:
    - i. Breach this agreement
    - ii. Breach any law, statute, contract, or regulation (for example, those governing financial services, consumer protections, anti-discrimination or false advertising)
    - iii. Upload your company contact details or any booking options which breach the commission based booking contract
5. **Disclaimer**
  - a. It is the responsibility of the account holder to modify or replace the Training Bulletin's default terms & conditions
  - b. Training Bulletin has the right to change prices & charges with no notification
6. **Dispatch**
  - a. Bulletin dispatch will be within the first half of the edition month and will be received by viewers within the first month of each edition.
7. **Deadlines**
  - a. Any event details wished to be advertised in the next edition of Training Bulletin must have been received 25 days before Edition release. For example, for the May Edition of the Training Bulletin all event details should be received by Training Bulletin by 6th April 2009 or will not be included in the hard copy of Training Bulletin.
  - b. Training Bulletin will only display courses commencing four weeks after the Bulletin distribution date. For example, Training Bulletin May edition will display courses starting from 1st June onwards. Any events added commencing before this date will only be included in the online bulletin
8. **Advert Designs**

Adverts designed by Training Bulletin for their clients are solely for use in Training Bulletin publications and are not to be used by the client without the permission of Medicology Ltd
9. **Rights of Refusal**
  - a. Training Bulletin reserves the right to decline uploading adverts & provider information
10. **Closing Your Account**
  - a. You may close your account at any time by paying all outstanding amounts and contacting our sales team who will be able to close your account for you
11. **Cancellation Policy**
  - a. Cancellations of Training Bulletin services must be 20 days prior to relevant edition date
  - b. Users will be liable to pay the full service charges on services cancelled after the 20 day cancellation deadline
12. **Invoicing**
  - a. Invoices will include VAT on adverts
  - b. Invoices + VAT amounts are calculated on the point at which the booking is made
  - c. 28 Day Terms apply
13. **Payments and Currency**
  - a. All payments for bookings with Training Bulletin must be done either through PayPal by Credit/ Debit Card, personal PayPal account, bank transfer or paid through invoice by cheque or bank transfer
  - b. All events published online and in the Training Bulletin must be priced in GBP currency
  - c. Any monies owed to Training Bulletin must be paid in full within 28 days after invoice date
  - d. Payments to Training Bulletin must be paid in GBP
  - e. Training Bulletin Account holders will be liable to reimburse Training Bulletin for any cost incurred to the company due to incorrect payment amounts and methods
  - f. Training Bulletin is not responsible for any charges that may incur from bank or credit card providers when booking events online

# TRAINING BULLETIN REGISTRATION TERMS AND CONDITIONS

---

1. By booking an event on [www.trainingbulletin.co.uk](http://www.trainingbulletin.co.uk) the delegate accepts both Training Bulletin Terms and Conditions and the event provider Terms and Conditions for that booking
2. Medicology Ltd is not liable for Advertisers and Event provider information or anything related to provider events, and are only an outlet for booking on behalf of its advertised providers
3. Standard cancellation policy applies from the point of registration
4. If an event is cancelled due to negligence or misconduct on the course provider's part, bookings will be fully refunded through Training Bulletin
5. Delegate cancellation refunds are subject to the discretion of provider and their terms and conditions. Delegate cancellation refunds are not the responsibility of Training Bulletin or any of its affiliated businesses
6. It is the responsibility of the delegate to use discounts and promotional codes at point of purchase and not that of Training Bulletin or the provider
7. Training Bulletin cannot be held responsible for any changes in advertiser or provider Terms and Conditions
8. It is the responsibility of the user to keep up to date with relevant changes to provider Terms and Conditions and not that of Training Bulletin
9. All payments for bookings on Training Bulletin must be done either through PayPal by Credit/ Debit Card, personal PayPal account, bank transfer or paid through invoice by cheque or bank transfer. Invoicing can also be to the trust or organisation to pay depending on provider terms & conditions
  - a. All events published online and in the NHS training Bulletin must be priced in GBP currency
  - b. Any monies owed to Training Bulletin must be paid in full 28 days after invoice date
  - c. Payments to Training Bulletin must be paid in GBP currency
  - d. Training Bulletin Account holders will be liable to reimburse Training Bulletin for any cost incurred to the company due to incorrect payment amounts and methods
  - e. Training Bulletin is not responsible for any charges that may incur from bank or credit card providers when booking events online
10. Training Bulletin reserves the right to refuse or close accounts
11. Training Bulletin has the right to change prices and charges without notification

# Contact Details

**Sian Parrott**

Advertising & Sales

[sian@trainingbulletin.co.uk](mailto:sian@trainingbulletin.co.uk)

Tel: 01332 821271

**Mike Ingham**

Graphic Design

[mike@trainingbulletin.co.uk](mailto:mike@trainingbulletin.co.uk)

Tel: 01332 821264

**Andrew J Vincent**

Managing Director

[andrew@medicology.co.uk](mailto:andrew@medicology.co.uk)

Tel: 01332 821260

**Sara L Watkin**

Medical Director & Editor inChief

[sara@medicology.co.uk](mailto:sara@medicology.co.uk)

Tel: 01332 821260

**Address:**

Training Bulletin

Medicology Ltd

Oxford House,

Stanier Way,

Wyvern Business Park,

Derby, DE21 6BF

Tel: 01332 821260

---

# Training Bulletin

## Media Pack 2010

Training Bulletin  
Medicology Ltd  
Oxford House,  
Stanier Way,  
Wyvern Business Park,  
Derby, DE21 6BF